

The Art of Outsourcing: Beyond the VA

Presented by: Phil Owen, CEO, OnSight PROS; Kobi Bensimon, CEO, Showdigs;
DD Lee, MPM® RMP®, Skyline Properties Group, Inc.;
Kellie Tollifson, MPM® RMP®, Owner, T-Square Properties

If you had to start a property management business today, what would you do differently and what would you do the same?

How do you decide what to outsource and what to keep in-house?

How do you keep your outsourcing strategy in line with your company's culture and vision?

How can you optimize how outsourcing affects your client's experience or your team's experience?

How do you implement outsourcing and what do you implement first?

What are some of the risks or potential pitfalls of outsourcing? What strategies can be used to avoid pitfalls?

What's important to keep in mind when selecting outsourcing partners or vendors?

How can you use technology to streamline your business? How can you use vendors to open new revenue streams?

When you outsource, what accountability measures should you maintain? How involved or not involved should you be?

How do you envision the property manager of the future?

Contact info: Kobi Bensimon (kobi@showdigs.com), Phil Owen (phil@onsightpros.com), DD Lee (dd@skylinepropertiesga.com), Kellie Tollifson (ktollifson@tsquaremanagement.com)